On the Path Toward a Culture of Health

See how we are making an impact

brandywine health foundation
for a Greater Coatesville

COMMUNITY REPORT 2018

OUR 2018 community report reflects how, through the generosity of our partners and donors, Brandywine Health Foundation collectively invested more than $1.4 million in our community. Through grants, targeted programs and sponsorships, these funds positively influenced the health and wellness of the individuals and families who call Greater Coatesville home.

This community report reflects a small sample of what we have been able to accomplish. Our purpose is to provide you with a quick snapshot of how our investments have advanced our mission and how we boldly began building a "Culture of Health" – which means working together across sectors and with communities to create environments where health and well-being are a priority and shared value.

We are uplifted by the many heartwarming stories that are making life easier for our community. The individual experiences highlighted in this report are examples of what we, along with our sponsors and partners, encounter day to day. Yet despite our many successes, this report also highlights the social, economic, and behavioral challenges our community still faces that negatively affect the health of our residents.

Underlying all that we have achieved this year is our board of directors' whole-hearted and tireless commitment. Their consistent and innovative efforts to sustain our endowment through creative strategies like the sale of acquired assets ensure future grant making and allow us to remain focused on our mission.

Our goal is to create a Culture of Health as we build a roadmap for the next chapter in the life of the foundation. We will continually work in partnership with the community, donors, sponsors and partners to transform the health of our community, neighborhood by neighborhood.

To Your Health,

Jason D. Alexander, MPP
Chair, Board of Directors

Vanessa B. Briggs, MBA, RD
President and CEO

To improve physical and mental health, families need to be supported and connected to their community.

Improving the Health of Our Families

Households run by single mothers are common in our community. Many of these families struggle with financial and emotional challenges that often go unaddressed. If left untreated, they can lead to long-term health problems.

The significance of family trauma and mental health cannot be overstated. By continuing to partner with nonprofit organizations that provide social supports, as well as behavioral, mental health and addiction services, Brandywine Health Foundation is helping to strengthen the health of families and communities.

Just as it takes a village to raise a child, it takes the coordination of service providers across the community to connect all families and individuals with the resources they need to experience good health, strong social supports and physical well-being.

The foundation is delighted to work with groups and organizations such as the Bridge Academy's Mom's Club, which brings together moms and families who share a common bond.

> **" The Mom's Club is a success because when women have a group they belong to — where they can be genuine, share their challenges and victories, learn that they matter — it drastically changes their days and weeks."**
>
> — Jordan Crans, executive director of the Bridge Academy

Another program we work with is The Youth Mental Health First Aid Program, a four-year pilot that recognizes and assists individuals facing mental health issues. Under the leadership of the foundation, the program has trained more than 1,400 adult and teen leaders and armed them with the necessary support tools to make appropriate referrals. The program has been a great success and is transitioning to the county with the goals of adaption and county-wide expansion.

> **" Before I took this class, we lost a classmate and friend to suicide, and her death resonated with all of us. I believe now that if someone in her life had taken this course, maybe — just maybe — this death would not have happened."**
>
> — Diamond Marrow, a Coatesville Area Senior High School student

As we look to the future, the foundation will ensure equality for our families and youth by creating opportunities for them to cope with life stressors.

To develop a healthy environment, a community must have good housing, reliable public transportation, and safe streets and playgrounds.

Developing Healthy Environments

Our community continues to face numerous challenges, such as lack of healthy housing, safe streets and playgrounds; and access to healthy foods and public transportation. Without access to these basic necessities, families already stressed experience poorer health outcomes and live shorter lives. Other factors such as race, income and environmental stressors can contribute to poor health outcomes in the communities we serve.

The Greening Coatesville Initiative is a program that transforms our community playgrounds and parks into safe, clean and beautiful spaces. This initiative has begun to make significant progress in revitalizing our 27 acres of park space in the city. We could not have accomplished this without our partners: Natural Lands, the City of Coatesville and community residents.

"This Initiative represents the reawakening and renewal of our city parks," says Linda Lavender-Norris, Coatesville City Council president. "It is truly transformative for our families."

We are also proud to partner with The Parkesburg POINT, an afterschool program. It holistically provides a range of supports to children and families by giving them access to a large community center with sports activities, mentoring services, homework assistance, meals and spiritual health.

"I love the look on the kids' faces when they first come to The POINT," says Dwayne Walton, executive director. "I'll never forget one boy who, when he arrived, asked, 'What's for dinner?' I asked him and the other boys why that was so important. They responded that they hadn't eaten that day."

Creating safe, healthy, aesthetically pleasing and thriving communities can ultimately lead to good health for all.

To position families for success and healthy lives, they must have educational opportunities and financial stability.

Creating Opportunities

Good Works Inc., which restores and repairs homes for low-income homeowners, is another foundation partner. Mary Jane Hardy, a 92-year-old retired Coatesville School teacher, was unable to maintain her house after the death of her husband. She hired numerous contractors to help with repairs, but all her efforts were unsuccessful.

Good Works stepped in, gutted the house, and with expert help and tremendous volunteer support, made her home safe, sound and healthy once again at no cost to Mary Jane and her family. For her, the experience was life changing and extremely emotional.

> **" The volunteers came to help with my house, and they helped with my spirit."**
>
> — Mary Jane Hardy, Coatesville resident

Education has a profound impact on one's ability to earn a living wage. Financial stability helps position families for continued success, reduces stress, and improves the likelihood of living longer and happier lives. Addressing education and income inequalities allows us to take a holistic approach to health.

The Volunteer English Program works with non-English-speaking families. One program participant, Mexican native Alma Palacious, was able to realize her personal goal to learn English so that she could better advocate for her autistic son. With the help of the program, her son is now receiving individually structured teaching, and the entire family is receiving behavioral supports.

Another program we support, the Chester County Food Bank's new FRESHstart Kitchen, is a workforce training program that teaches culinary and life skills to underserved adults.

> **" The culinary program does more than just teach students about food preparation and knife skills. We help to better their lives by building their confidence and belief in themselves through self-empowerment. Learning these things will help them secure full-time employment."**
>
> — Norman Horn, director of development, Chester County Food Bank

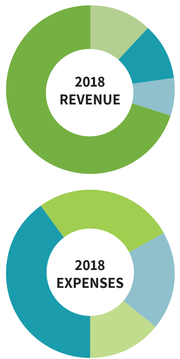
The few programs and stories highlighted in this report inspire the foundation to continue on its path to move families toward greater self-sufficiency and improved health.

financial report

Through our foundation led programs and grants to our nonprofit partners, we envision health equity, healthy youth and healthy communities for all greater Coatesville residents. This year our investments supported programs that removed barriers to address the health, healthcare, social and behavioral health challenges among residents in most need, promoted youth leadership and empowerment, provided scholarships to open doors beyond post high school education and improved overall health and well-being in our community. We could not support all of these amazing programs and services without our generous donors.

Thank you!

Investments, net	$1,845,270
Contributions	$321,528
Grants	$279,000
Special Events, net	$182,498
TOTAL	**$2,628,296**



Grantmaking	$684,356
Program Services	$462,611
General and Administration	$315,774
Fundraising	$246,947
TOTAL	**$1,709,031**

CHANGE IN NET ASSETS 2018	**($800,870)***
Ending	$29,333,984
Beginning	$30,134,854

*reflects the sale of an acquired asset

Copies of our FY 2018 990 and Financial Statements ending June 2018 can be found on our website, www.BrandywineFoundation.org.

board + staff

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IN MEMORIAM

This past year we felt the deep loss of two great friends who both left us too soon. Katherine (Kathy) Baker Lovell served as the Garden Party co-chair from 2006 – 2011, and inspired everyone she touched. Robert (Bob) Spatola, who received the Brandywine Health Foundation's Community Service Award in 2017, was a successful businessman whose passion for helping people was far reaching. Both Kathy and Bob left a lasting footprint in our community and helped to make Chester County a better place for all of us.

We also honor the memories of our friends, Larraine Ruggeri, Deanna Pfotzer Spackman, Elizabeth Holleran Spackman, and Durand John O'Meara.

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OUR PURPOSE

The Brandywine Health Foundation believes everyone deserves to be healthy and to grow up in a vibrant community. We're changing lives and building a healthy community by:

Investing in organizations that help people live healthier lives;

Investing in our young people;

Investing in projects that help Coatesville thrive;

And bringing community members together to develop new solutions and new leaders for positive and lasting change in Coatesville.

brandywine health foundation
for a Greater Coatesville

www.brandywinefoundation.org

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Thank you for joining us on the path toward a culture of health.

The Brandywine Health Foundation is much more than a granting institution. Our endowment allows us to provide grants to the community, but it is your gifts that allow us to do so much more.

Your gifts serve as a catalyst to fund programs and initiatives beyond the foundation's grantmaking efforts.

That is why we ask for your financial support. Your support is the difference between wanting to create positive change, and actually doing so.

We extend our gratitude to the following individuals, businesses, and organizations that donated to the foundation between July 1, 2017, and June 30, 2018.

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