



Frequently Ask Questions

The Alliance for Health Equity's 2022 Well Being General Operating Fund

<p>General: Question: Do you accept or review unsolicited proposals?</p>	<p>No. The Alliance does not accept or review unsolicited proposals outside of our grant making cycle and Request for Proposals.</p> <p>For most grants, we will release a Funding Opportunity. At times staff will approach an organization directly and invite them to submit a proposal. Infrequently, we may solicit applications for a targeted project through an open Call for Proposals.</p>
<p>Question: Do you fund organizations outside of the Greater Coatesville area?</p>	<p>Organizations must serve populations in at least one of our following geographic service areas: the <i>City of Coatesville</i>, the Boroughs of <i>Modena</i> and <i>South Coatesville</i> and <i>Townships of Caln, East Fallowfield, Sadsbury, Valley, West Brandywine</i> and <i>West Caln</i>.</p>
<p>Question: What <u>don't</u> you fund?</p>	<ul style="list-style-type: none"> • Capital Projects • Political Campaigns • Lobbying efforts • Individuals • Event Sponsorships • Research and development for a nonprofit endeavor
<p>Question: What type of organizations do you fund?</p>	<p>Most of our funding goes to tax-exempt organizations (nonprofits and public charities) and occasionally we fund public agencies. Alliance staff will identify and fund consultants (LLC with proper insurance) at our discretion.</p> <p>In addition to funding, we share our expertise directly with nonprofit leaders, advocates, policymakers, and government officials to leverage and support improved practices and policies for the health of the Greater Coatesville community. We also share resources to build capacity of our grant partners.</p>
<p>Question: Can you restate your new fund categories?</p>	<p>General Operations. In the Spring of 2022, The Alliance committed to focusing its grantmaking efforts on the most pressing community needs related to the Social Determinants of Health (SDOH), based on community and grant partner survey and interviews. The Alliance is continuing this commitment, under this new Fall 2022 announcement, to address Well-Being (mental health) as</p>

	<p>well as employment, education, and housing in Greater Coatesville. and/or employment existing and/or new services.</p>
<p>Question: What areas of work do you fund?</p>	<p>In support of our vision: a thriving, inclusive and health community for all, we focus our efforts in areas that address SDOH. We fund initiatives that align with our three strategic priorities:</p> <p>Priority 1. Integrated Services: This priority supports partnerships that improve systems of care across clinical and community-based services and provides opportunities to address vital conditions that communities depend on to reach their full potential. Such as integrated health, mental health, family and social supports, housing, healthy food options, employment opportunities, reliable transportation, and quality education, all which can play a role on one’s health.</p> <p>Priority 2. Healthy Community: This priority supports healthy inclusive spaces and places in settings like childcare, daycare, public parks, playgrounds and after school. Creating healthy environments through partnerships can bring forward health, equity, and dignity in public spaces that help to unite communities, strengthen social bonds and capital, and provide everyone with opportunities for good health.</p> <p>Priority 3. Community Voice: This priority supports building civic infrastructure for community members to co-create a shared future that leads to positive community-driven solutions.</p>
<p>Question: Must my organization and initiative focus on low-income populations?</p>	<p>Yes</p>
<p>Partnership Eligibility Question: How are you defining a 501c3 non-profit Organization?</p>	<p>A non-profit organization who will be the recipient of the funding awarded through The Well Being Fund:</p> <ul style="list-style-type: none"> • will need to demonstrate that it has the fiscal procedures and policies in place and capabilities to be the recipient of the funding. • Organization must have a 501(c)(3) IRS letter of determination verifying status as an independent nonprofit organization.

	<p>The following organizations <u>would not qualify</u> in response to The Well Being Fund, however they are encouraged to participate in the initiative:</p> <ul style="list-style-type: none"> • non-profit hospitals • public charity foundations or private foundations • public benefit or B-corporations • community development financial institutions (CDFI) • school districts or universities • any governmental entity or • non-profit health insurance companies
<p>Question: How are you defining Grassroots Community Organizations?</p>	<p>Grassroots Community Organizations are defined as “organizations who are drawn together by something that they have in common that has both personal and community consequences and grant themselves the authority to solve the problem that they are facing or create the future they desire.” Grassroots Community Partners (s) should be financially compensated for their time, community capital and resources. The average operating budget for the Grassroots Community Partner should not exceed \$500,000.</p> <p>They can include:</p> <ul style="list-style-type: none"> • Civic Organizations • Grassroots Community-based Nonprofits • Community Development Corporations • Faith-based Organizations
<p>Question: Are Letters of Commitments required as part of the proposal submission?</p>	<p>No. Applicants are required to complete the submission form that includes organizational name and mission; nonprofit status; most recent 990; grassroots partnering organization name, contact person(s), and organizational legal status; Social Determinants of Health area (mental health, education, employment, or housing) of concentration; and funding request.</p>
<p><u>Implementation</u> Question: Can you elaborate on the Well Being Fund Information session?</p>	<p>The Let’s Talk Well Being Fund Information Session is scheduled for Wed., November 30, 2022, from 2-2:30pm. It is intended to provide a more detailed overview for our Well Being General Operating Fund. The Alliance will review the funding opportunity in detail, facilitate a Q & A session.</p>